



# 2012 TEAM SPONSORSHIP PROGRAM

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone #: \_\_\_\_\_

## NATIONAL TEAM SPONSORSHIP PACKAGE INCLUDES



February 12th and 13th 2012  
Division 2 Championship  
P&E Distributors Open House  
Nashville, TN



April 30th and May 1st 2012  
Division 7 Championship  
6th Annual Rev'ed Up 4 Kids  
Torrance, CA



February 26th and 27th 2012  
Division 2 Championship  
Race and Performance Expo  
St. Charles, IL



May 29th 2012  
Division 8 Championship  
23rd Annual Lane Car Show  
Watervliet, M



April 9th and 10th 2012  
Division 4 Championship  
Painless Perf. Open House  
Fort Worth, TX



June 24th - 26th 2012  
Division 1 Championship  
Carlise GM Nationals  
Carlisle, PA

\*Teams will be assigned with a Lottery System before each event. Companies without a Team at a previous event will move to the top of the Lottery. If you do not have a Team you WILL still be featured in all other Hot Rodders of Tomorrow Literature and Events.

### Division Winners will be eligible for the "Showdown at SEMA" in Las Vegas, NV

- |   |  |
|---|--|
| Company's logo on all print advertising promoting each HROT event   | Company listed on all websites promoting the HROT events   |
| Flyers - 30,000 printed and distributed through events              | Hot Rodders of Tomorrow ( <a href="http://hotroddersoftomorrow.com">hotroddersoftomorrow.com</a> )                     |
| Posters - 250 printed & distributed to schools and retail locations | Winner's Circle ( <a href="http://winnerscircle.com">winnerscircle.com</a> )   |
| Stickers - 10,000 printed & distributed through events              | Race & Performance Expo ( <a href="http://rpexpo.com">rpexpo.com</a> )   |
| Magazine/Program ads – reaching over 1,292,000 readers              | 1 <sup>st</sup> Performance Warehouse ( <a href="http://1stperformancewarehouse.com">1stperformancewarehouse.com</a> ) |
| Coverage in local high school newspapers                            | Hot Rodders of Tomorrow Facebook   |
| Direct Mailing to over 15,000 addresses                             | Company's logo on Website with link to sponsors website  |
| Company banner displayed in a prominent spot of event area          | Company's logo on The 38ft. Hot Rodders of Tomorrow trailer  |
| Company logo on the regional winning schools 30" X 60" banner       | Company's logo on all HROT Press Releases  |

We agree to become a 2012 Team Sponsor of Hot Rodders of Tomorrow and are excited to help the next generation of Hot Rodders!

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Make Checks Payable to: Hot Rodders of Tomorrow  
Ship Shirts and Banners to: Attn: Rodney Bingham 207 N. Scott St. Joliet, IL  
Shirts and Banners are due no later than 01/15/2012

**Total Cost: \$1500.00 and**  
60 T-Shirts (15 MED, 15 LRG, 25 XL, 5 2XL) \*  
6 Banners

\*Extra shirts may be needed at a later date